



PPTA 2019 Rodeo & Summer Meeting August 2-5, 2019 – Williamsport, PA SPONSORSHIP OPPORTUNITIES

SUMMER MEETING & ROADEO SPONSOR

\$4,000

- Two Complimentary Conference Registrations
- Honorary Emcee Duties to Welcome Rodeo Contestants and Attendees and Kick Off the Competition
- Full-Page Program Ad with Choice of Premium Placement (*5" wide x 8" tall, four color, no bleed*)
- Speaking Opportunity at Monday Membership Meeting and Breakfast
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Participation in Rodeo Awards Ceremony
- One Slot as a Rodeo Guest Celebrity Contestant
- Reserved Complimentary Space in Vehicle Showcase

SATURDAY EVENING CROSSCUTTERS BASEBALL GAME & DINNER SPONSOR

\$4,000

- Three Complimentary Conference Registrations
- Two Page, Center Spread Program Ad, or Choice of Premium Placement (*10" wide x 8" tall, four color, no bleed*)
- Event Signage Recognizing Ballpark Sponsorship throughout Venues/Facilities
- Speaking Opportunity to Welcome Group to the Event
- Special Opportunity to Throw First Pitch
- Special Photo Opportunities and Live Social Media Broadcasting from the Event
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Coordination of Promotional Give Away Items Provided by Sponsor
- One Slot as a Rodeo Guest Celebrity Contestant
- Reserved Complimentary Space in Vehicle Showcase

SUNDAY BOCCE & DINNER SPONSOR

\$2,500

- One Complimentary Conference Registration
- Event Signage Recognizing Evening's Sponsorship throughout Venues/Facilities
- Speaking Opportunity to Welcome Group to the Event
- Full-Page Program Ad with Choice of Premium Placement (*5" wide x 8" tall, four color, no bleed*)
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- One Slot as a Rodeo Guest Celebrity Contestant

ROADEO SHIRT SPONSOR

\$1,500

- One Complimentary Conference Registration
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Full-Page Program Ad (*5" wide x 8" tall, four color, no bleed*)
- Company Logo on Shirt

Sign up online at <https://ppta.wildapricot.org/event-3466013/Registration>



PPTA 2019 Rodeo & Summer Meeting August 2-5, 2019 – Williamsport, PA **SPONSORSHIP OPPORTUNITIES**

PASSENGER ASSISTANCE/WHEELCHAIR SECUREMENT COMPETITION SPONSOR **\$1,500**

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Signage Prominently Displayed at the Event
- Full-Page Program Ad (*5" wide x 8" tall, four color, no bleed*)
- Presentation of Awards to Winning Contestants
- Participation in the Awards Photography Session
- Live Social Media Broadcasting of Awards Presentation

SUNDAY ROADEO AWARDS LUNCH SPONSOR (2 AVAILABLE) **\$1,000**

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Half-Page Program Ad (*5" wide x 4" tall, four color, no bleed*)
- Signage Prominently Displayed at the Event
- Participation in Rodeo Awards Photography Session

MONDAY MEMBERSHIP BREAKFAST SPONSOR **\$1,000**

- Speaking Opportunity at Monday Membership Meeting and Breakfast
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Half-Page Program Ad (*5" wide x 4" tall, four color, no bleed*)
- Signage Prominently Displayed at the Event

ROADEO & SUMMER MEETING LANYARD SPONSOR **\$1,000**

- Logo featured on lanyard
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Signage Prominently Displayed at the Event

VEHICLE SHOWCASE SPONSOR (MAX 8 AVAILABLE) **\$500**

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Opportunity to Display One Vehicle at a Summer Meeting event (event to be assigned by PPTA, limit one vehicle per company, vehicles must be part of the new vehicle RFP)

ROADEO WATER & SNACK SPONSOR (2 AVAILABLE) **\$500**

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and All Media Materials
- Signage on the Snack/Water Golf Cart and Throughout Event