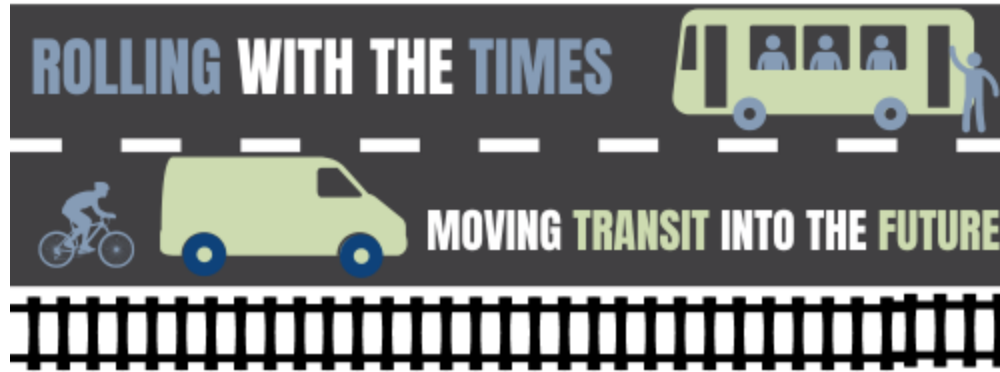


PPTA 2024 ANNUAL MEETING & EXPO



April 9-12, 2024 – Lancaster, PA

CONFERENCE SPONSORSHIP OPPORTUNITIES

GOLD LEVEL

\$5,000/\$4,500

- One Expo Booth with Prime Placement (Vehicle \$5,000 level, Tabletop \$4,500 level)
- Participation in Expo Ribbon Cutting & Grand Opening with PA Dignitaries
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Speaking Opportunity at Conference (*Opportunity Assigned by PPTA*)
- Four Tickets to Pride of PA Closing Reception

SILVER LEVEL

\$2,500

- Sponsor Selects Prime Placement for Registered Expo Booth (*working with PPTA Staff*)
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Speaking Opportunity at Conference (*Opportunity Assigned by PPTA*)
- Two Tickets to Pride of PA Closing Reception

PRIDE OF PENNSYLVANIA RECEPTION WEDNESDAY EVENING

\$4,500

- One Full-Conference Registration
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Event Signage and Materials
- Speaking Opportunity at Event
- Additional Tickets to Pride of PA Closing Reception

NOTE: Only one slot available; sole naming rights.

ICE CREAM SOCIAL TUESDAY EVENING

\$2,500

- Event Signage & Opportunity to Provide Promotional Materials at Ice Cream Social
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Two Tickets to Pride of PA Closing Reception

NOTE: One slot available; sole naming rights.

TUESDAY TOPICS IN TRANSIT LUNCHEON**\$2,500**

- Event Signage
- Opportunity to Provide Promotional Materials at Luncheon
- Speaking Opportunity at Luncheon
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Two Tickets to Pride of PA Closing Reception

FRIDAY PPTA MEMBERSHIP BREAKFAST**\$2,000**

- Reserved Seating for Four VIP attendees
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Event Signage and Materials
- Speaking Role and Introductory Opportunity during Breakfast as Sponsor
- Opportunity to Provide Promotional Materials at the Breakfast Event

WEDNESDAY NETWORKING BREAKFAST**\$1,500**

- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Event Signage and Materials
- Introductory Opportunity during Breakfast as Sponsor
- Opportunity to Provide Promotional Materials at the Come-and-Go Breakfast Event

WEDNESDAY MORNING INDUSTRY NETWORKING BREAK**\$1,250**

- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Event Signage and Materials
- Greeting Role and Informal Networking Opportunity at Break as Sponsor
- Opportunity to Provide Promotional Materials in the Break Area

WEDNESDAY AFTERNOON NETWORKING BREAK**\$1,000**

- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Break Signage and Materials
- Greeting Role and Informal Networking Opportunity as Break Sponsor

TUESDAY AFTERNOON NETWORKING COFFEE BREAK**\$1,000**

- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Break Signage and Materials
- Greeting Role and Informal Networking Opportunity as Break Sponsor

THURSDAY AFTERNOON NETWORKING COFFEE BREAK**\$750**

- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Recognition on Break Signage and Materials

PPTA 2024 ANNUAL MEETING SPONSORSHIP FORM

Business/Organization _____

Contact Name _____

Email address _____

Street/Mailing Address: _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Sponsorship Selection:

- Gold Level*..... \$5,000/\$4,500
- Silver Level*..... \$2,500
- Pride of Pennsylvania Reception Weds. Evening*..... \$4,500
- Ice Cream Social Reception Tuesday. Evening*..... \$2,500
- Tuesday Topics in Transit Luncheon*..... \$2,500
- Friday PPTA Membership Breakfast*..... \$2,000
- Wednesday Networking Breakfast*..... \$1,500
- Wednesday AM Industry Networking Break*..... \$1,250
- Wednesday PM Networking Break*..... \$1,000
- Tuesday PM Committee Meetings Networking Break*..... \$1,000
- Thursday Afternoon Networking Break*..... \$750

Total Amount Due: \$ _____

Method of Payment:

- Check (Payable to PPTA)
- American Express Visa MasterCard Discover

Credit Card Number _____

Expiration Date (MM/YYYY) _____ CVV Code _____

Name on Card _____

Billing Address: _____

City _____ State _____ Zip _____

Cardholder's Signature _____

Please return completed form with payment to Shawna Russell

Mail to: 115 Pine Street, Harrisburg, PA 17101

Email to: shawna@ppta.net

Thank you for your continued support of PPTA.